

# A Letter from Pastor Chris

Dear Friend,

Our church family is about to begin a spiritual growth campaign called "40 Days of God's Word." There are three things we hope to accomplish. First, we hope that each participant will discover the relevance of God's Word for their daily living. Second, we hope that each participant will develop a growing love and longing for God's Word. Third, it is my prayer that our church will be strengthened by the power of God's Word.

The success of our spiritual growth campaign is not the campaign materials. Rather, the success will be found through the faithful prayers of His people.

As we prepare our hearts for the upcoming spiritual growth campaign, prayer will be central to all we do throughout the 40 days. Before our church family as a whole embarks on the 40 days, we need leaders in the church who will prepare with prayer, plan with prayer, and implement with prayer. Without prayer, this spiritual growth campaign will be nothing more than a few weeks of religious activities. However, when leaders in our church are committed to spending time in prayer, His life-changing power will guide our every step and make these 40 days among the most impactful in our church's history.

With much prayer,

A handwritten signature in black ink, appearing to read "Chris", written in a cursive style.

Pastor Chris



# Introduction

Our church family has produced our very own materials for our upcoming 40 Days spiritual growth campaign. Through our weekend worship services, small group studies, and the daily devotions and journal, our entire church will focus on God's Word for 40 days! Imagine the impact of our entire church focused intently on God's Word for a period of 40 days. Each person devoted to spending time in God's Word and time in prayer on a daily basis. Undoubtedly, individuals will grow in the faith. Our church family will be better equipped to fulfill the Great Commission. Our families will be strengthened. Even our community will benefit from our growth! This is the type of unity that Paul wrote about in Philippians 2:2, "Fulfill my joy by being like-minded, having the same love, being of one accord, of one mind."

There are three major commitments of the campaign:

## 1. Individual Commitment (Daily Devotional & Journal)

This campaign is designed to help you develop and strengthen your daily time with the Lord in His Word and in prayer. Each day, you will read a brief devotion, followed by an action plan for applying the biblical principle through a challenge or prayer, and then conclude with a "One Last Thought." Ministers of the Gospel, who are part of our very own church family, wrote these daily devotions! You can pick up your copy of the "40 Days of God's Word: Devotional & Journal" in the lobby for \$8.

## 2. Small Group Commitment (Sunday School & Home-Based Small Groups)

One of the powerful elements of the spiritual growth campaign is encouraging one another through authentic biblical community called "small groups." Whether your small group is Sunday School Based or Home-Based, it is essential to the "40 Days of God's Word" campaign to commit to a small group for the six weeks. You can visit the "40 Days Information Table" in the lobby to commit to a small group for 40 days!

## 3. Worship Service Commitment (Weekend Worship Services)

Each Sunday of the campaign, we will focus on a particular section of Psalm 119 and discover personal application. There is no need to sign up, just show up!



# The Campaign Leadership Team

1. Lead Pastor: Chris Dortch  
The Pastor gives spiritual leadership to the campaign, casting the vision and motivating the congregation to get involved.
2. Campaign Director: \_\_\_\_\_  
At the heart is the Campaign Director, who works closely with the Pastor and manages the coordinators in making sure everyone has the resources they need. They can usually be found at the "40 Days Information Table" each Sunday.
3. Worship Pastor: Christopher Wilson  
The Worship Pastor will assemble a creative team to gather ideas and then work with the Lead Pastor in planning and implementing the thematic worship services during the campaign.
4. Prayer Coordinator: \_\_\_\_\_  
The Prayer Coordinator is not only praying for the success of the spiritual growth campaign, but is concerned with involving others in prayer.
5. Evangelism Coordinator: \_\_\_\_\_  
The Evangelism Coordinator will oversee the "40 Souls with God's Word" project. Our goal is to get 400 copies of God's Word into the hands of people in our community and reach 40 souls with the Gospel (cf. 2 Timothy 3:15).
6. SS Small Groups Coach: \_\_\_\_\_  
The Sunday School Small Group Coach will be responsible for training and equipping Sunday School small group leaders during the campaign.
7. Home-Based Small Groups Coach: \_\_\_\_\_  
The Home-Based Small Group Coach will be responsible for recruiting, training, and equipping Home-Based small group leaders during the campaign.
8. Student Pastor: Charlie Holder  
The Student Pastor will be responsible for coordinating all student activities and student small groups during the campaign.



# The Leadership Team Meeting

The Pastor and the Campaign Director will lead the meeting together. The Pastor shares the vision of the campaign and the Campaign Director explains the preparation materials. Everyone should understand the following...

1. Who does what? All team members need to become familiar with their particular area of responsibility and how they fit into the campaign.
2. How do we do this? We will do our best to provide step-by-step procedures and a timeline, but the two keys to the campaign will be prayer and flexibility.
3. When does it need to be done? Much of the campaign material has already been underway for months. As we approach the launch of the campaign the timeline included in this guide will provide the deadlines.
4. When will we meet? The timeline will show when our next meeting (all team leaders) will take place. However, you may have team meetings within your particular department.

# The Leadership Task List & Timeline

## The Campaign Director

1. Get Oriented (Week of July 23 through 29)
  - Meet with the pastor and review all campaign resources.
  - Meet with the pastor and review all campaign leadership people and responsibilities and schedule leadership meetings.
  - Meet with the pastor and consider any promotional material to be developed (signage, banners, videos, t-shirts, etc.).
  - Meet with the pastor and discuss plans for the host home recruitment phase.
  - Meet with the pastor to discuss and consider how to involve everyone in a community evangelism project (40 Souls with God's Word).
  - Meet with the pastor to discuss and consider parking lot presence/environment as people arrive each Sunday during the campaign.
  
2. Lay the Groundwork (Week of July 30 through August 5)
  - Meet with the pastor to discuss all options to publicize the campaign (pulpit, bulletin, website, small groups, etc.).
  - Initial meeting with the Campaign Leadership Team.
  - Meet with the Home-Based Small Group Coach about plans to implement the host home recruitment phase.
  - Establish a place that can be a central hub for disseminating campaign information to people before and after worship services (i.e. 40 Days Information Table).
  
3. Begin the Momentum (Week of August 6 through 12)
  - Meet with the Campaign Leadership Team and coordinate between teams. Pray together and review progress of each leader since the initial meeting. Preview the timeline. Ask them what's going well. Where they need help.
  - Set up "40 Days Information Table" in the lobby.
  - Operate the "40 Days Information Table" in the lobby. Answer any questions people may have. Help them with a commitment card. Help them with purchasing a book. Help SG leaders obtain curriculum.
  - Promote the campaign to the church. (letter to church, pulpit, posters, bulletin, website, small groups, etc.).
  
4. Pre-Campaign Sundays (Weeks of August 13, 20, 27, & Sept. 3)
  - Meet with the Campaign Leadership Team and coordinate between teams. Pray together and review progress. Preview the timeline. Ask them what's going well. Where they need help.

- ❑ Operate the 40 Days Information Table in the lobby. Answer any questions people may have. Help them with a commitment card. Help them with purchasing a book. Help SG leaders with curriculum (back of the devotional and journal).
  
- 5. Campaign Week 1 (Sunday, September 10<sup>th</sup>)
  - ❑ Same as Pre-Campaign Sundays +
  - ❑ Make sure the Parking Team and Greeters are trained and operational.
  
- 6. Campaign Week 2 to the End (During the Campaign)
  - ❑ Same as Campaign Launch Weekend +
  - ❑ Evaluate completed aspects of the campaign.
  - ❑ Remind the coaches they should begin to recruit testimonies for Celebration Sunday.
  
- 7. Post-Campaign & Celebration Week (Sun. Oct. 22<sup>nd</sup>)
  - ❑ Have a celebration for the Campaign Leadership Team.
  - ❑ Hold a post-campaign wrap-up meeting to discuss the following:
    - Small Groups: Hand off to a permanent small groups team that will conduct host training and provide ongoing support.
    - Next Campaign: Discuss plans for the next campaign.
  - ❑ Evaluate completed aspects of the campaign.
    - Small Groups: Share stories from group experiences and evaluate the campaign impact on your overall small group ministry.
    - Worship Services: How effective were they? Are there any innovations you tried and should be continued?
    - Celebration: Share your favorite stories from the day.
    - Campaign: Share praise reports about the campaign from behind the scenes.

# The Worship Pastor

1. Get Oriented (Week of July 23 through 29)
  - Meet with the pastor and review all campaign resources.
  - Meet with the pastor to discuss and consider parking lot presence/environment as people arrive each Sunday during the campaign.
  - Meet with the pastor to brainstorm ideas for all worship services.
  - Recruit special music, ensembles, soloists, testimonies, etc.
2. Lay the Groundwork (Week of July 30 through August 5)
  - Initial meeting with the Campaign Leadership Team.
  - Determine any particular technical needs you will have to plan for on the Launch Weekend.
3. Begin the Momentum (Week of August 6 through 12)
  - Meet with Campaign Leadership Team.
  - Coordinate all worship aspects.
  - Work with the pastor to plan and prepare special features for each service that augment and communicate the theme.
  - Make sure all worship teams are fully trained and equipped.
  - Develop a testimony response form and give to the Small Group Coaches.
4. Pre-Campaign Sundays (Weeks of August 13, 20, 27, & Sept. 3)
  - Meet with Campaign Leadership Team.
  - Finalize special features for Sunday, September 10<sup>th</sup>.
  - Make sure video and photos are taken throughout campaign.
5. Campaign Week 1 (Sunday, September 10<sup>th</sup>)
  - Implement the plan for Week 1 worship service.
  - Finalize special features for Sunday, September 17<sup>th</sup>.
6. Campaign Week 2 to the End (During the Campaign)
  - Plan and promote a Celebration Service to close the campaign, utilizing the video footage, photos, and testimony response forms gathered throughout the campaign.
  - Evaluate completed aspects of the campaign.
7. Post-Campaign & Celebration Week (Sun. Oct. 22<sup>nd</sup>)
  - Implement the special features for the Celebration service including videos, photos, and testimonies gathered throughout the campaign.

# The Small Groups Coaches

1. Get Oriented (Week of July 23 through 29)
  - Meet with the pastor and review all campaign resources.
  - Meet with the pastor to set goals for the number of new small groups you are trusting God to provide.
  - Meet with the pastor to schedule orientation meeting to coach new hosts in finding members and facilitating small groups.
2. Lay the Groundwork (Week of July 30 through August 5)
  - Initial meeting with the Campaign Leadership Team.
  - Notify existing small groups of campaign dates.
  - Recruit host homes and small group leaders.
3. Begin the Momentum (Week of August 6 through 12)
  - Champion Small Groups at the "40 Days Information Table."
  - Recruit small group participants using commitment cards and a list of available small groups.
  - Give names of people who sign up for small groups to a host/small group leader who will personally make contact with them.
  - Contact all SG Leaders and pray with them. See if they have questions.
  - Finalize list of host homes and SG leaders (order yard signs)
4. Pre-Campaign Sundays (Weeks of August 13, 20, 27, & Sept. 3)
  - Distribute resources to small group hosts.
  - Continue to recruit small group participants using commitment cards and a list of available small groups.
  - Contact all SG Leaders and encourage them before their first campaign small group gathering.
5. Campaign Week 1 (Sunday, September 10<sup>th</sup>)
  - Place new people who want to join a small group in existing groups.
  - Implement Week 1 of the Small Group curriculum.
  - Start brainstorming with the pastor about possible candidates for an ongoing Home-Based Small Groups Coach and Apprentice.
6. Campaign Week 2 to the End (During the Campaign)
  - Place new people who want to join a small group in existing groups.
  - Talk with Home-Based hosts and SG leaders about the option of continuing their SG after the campaign.
  - Provide new curriculum ideas to groups continuing after the campaign.
  - Order new curriculum to have available at the end of the campaign.

- ❑ Encourage SG to plan a closing “Celebration” social time as a group.
  - ❑ Plan follow-up training for new hosts who wish to continue leading a group.
  - ❑ Contact all SG Leaders at least one other time during the campaign to offer support and encouragement during the campaign.
    - How are you doing? (Be interested in them as a person.)
    - How is it going? (Discuss progress, problems, and plans.)
    - How can I pray for you? (Pray with them before you get off the phone.)
7. Post-Campaign & Celebration Week (Sun. Oct. 22nd)
- ❑ Follow up with SG leaders to make sure they have the materials needed to move on to their next study.

# Evangelism Coordinator

1. Get Oriented (Week of July 23 through 29)
  - Meet with the pastor and review all campaign resources.
  - Meet with the pastor to discuss strategy and dates for "40 Souls with God's Word."
2. Lay the Groundwork (Week of July 30 through August 5)
  - Initial meeting with the Campaign Leadership Team.
  - Start recruiting soul-winners for "40 Souls with God's Word."
3. Begin the Momentum (Week of August 6 through 12)
  - Champion the "40 Souls with God's Word" at the 40 Days Information Table.
4. Pre-Campaign Sundays (Weeks of August 13, 20, 27, & Sept. 3)
  - Champion the "40 Souls with God's Word" at the 40 Days Information Table.
5. Campaign Week 1 (Sunday, September 10<sup>th</sup>)
  - Champion the "40 Souls with God's Word" at the 40 Days Information Table.
6. Campaign Week 2 to the End (During the Campaign)
  - Implement the "40 Souls with God's Word" evangelism event.
  - Begin to plan for baptisms and testimonies on Celebration Sunday (Sunday, October 22<sup>nd</sup>).
7. Post-Campaign & Celebration Week (Sun. Oct. 22<sup>nd</sup>)
  - Plan on assisting with baptisms on Celebration Sunday.
  - Have someone share a testimony about "40 Souls with God's Word."

# The Prayer Coordinator

1. Get Oriented (Week of July 23 through 29)
  - Meet with the pastor to brainstorm ideas to infuse prayer throughout the campaign.
  - Begin to recruit members for the Prayer Team.
2. Lay the Groundwork (Week of July 30 through August 5)
  - Initial meeting with the Campaign Leadership Team.
  - Develop a campaign prayer plan.
3. Begin the Momentum (Week of August 6 through 12)
  - Meet with the Campaign Leadership Team.
4. Pre-Campaign Sundays (Weeks of August 13, 20, 27, & Sept. 3)
  - Plan out prayer verses for each week of the campaign to be placed in the bulletin.
5. Campaign Week 1 (Sunday, September 10<sup>th</sup>)
  - Pray.
  - Put prayer verses for each week of the campaign to be placed in the bulletin.
6. Campaign Week 2 to the End (During the Campaign)
  - Same as Campaign Week 1.
7. Post-Campaign & Celebration Week (Sun. Oct. 22<sup>nd</sup>)
  - Same as Campaign Week 1 +
  - Develop a campaign praise report to be included as a bulletin insert for the Celebration Week.

# Student Pastor

1. Get Oriented (Week of July 23 through 29)
  - Meet with the pastor and review all campaign resources.
  - Meet with the pastor to discuss student involvement.
2. Lay the Groundwork (Week of July 30 through August 5)
  - Initial meeting with the Campaign Leadership Team.
  - Start recruiting small group leaders/hosts for campaign.
  - Consider and plan for the impact of the campaign on counseling, membership classes, baptisms, small groups, visitors, and stewardship.
3. Begin the Momentum (Week of August 6 through 12)
  - Champion the campaign with the students.
  - Champion Small Group leadership and participation.
  - Work with the pastoral staff in planning worship services.
4. Pre-Campaign Sundays (Weeks of August 13, 20, 27, & Sept. 3)
  - Ask the students to make a commitment to the campaign (e.g. individual, small group, and corporate worship).
  - Begin announcing the Spiritual Growth Campaign each week.
  - Work with the pastoral staff in planning worship services.
5. Campaign Week 1 (Sunday, September 10<sup>th</sup>)
  - Work with the pastoral staff in planning worship services.
  - Begin looking for students who can share the impact of the campaign.
6. Campaign Week 2 to the End (During the Campaign)
  - Work with the pastoral staff in planning worship services.
  - Recruit one or two students who can share about the impact of the campaign. Give them a copy of EHAS.
7. Post-Campaign & Celebration Week (Sun. Oct. 22<sup>nd</sup>)
  - Work with the pastoral staff in planning worship services.
  - Assist with coordinating those who are sharing testimonies.

# Lead Pastor

1. Get Oriented (Week of July 23 through 29)
  - Finalize all written material for the campaign (e.g. sermons, books, small group curriculum, order Scripture key tags, etc.).
  - Recruit and meet with members for the Campaign Leadership Team.
2. Lay the Groundwork (Week of July 30 through August 5)
  - Initial meeting with the Campaign Leadership Team.
  - Announce the campaign to the entire church.
  - Work with SG Coaches to start recruiting small group leaders/hosts for campaign.
  - Work with the Evangelism Coordinator to develop strategy for "40 Souls with God's Word."
  - Meet with the pastoral staff to consider and plan for the impact of the campaign on counseling, membership classes, baptisms, small groups, visitors, and stewardship.
3. Begin the Momentum (Week of August 6 through 12)
  - Champion the campaign from the pulpit.
  - Champion Small Group leadership and participation.
  - Work with the Worship Pastor in planning worship services.
  - Prepare the pre-campaign sermon.
4. Pre-Campaign Sundays (Weeks of August 13, 20, 27, & Sept. 3)
  - Ask the congregation to make a commitment to the campaign (e.g. individual, small group, and corporate worship).
  - Deliver the pre-campaign sermon with emphasis on Day of Prayer (Sunday, September 3<sup>rd</sup>).
  - Work with the Worship Pastor in planning worship services.
5. Campaign Week 1 (Sunday, September 10<sup>th</sup>)
  - Work with the Small Group Coaches to brainstorm possible candidates for an ongoing Home-Based Small Groups Coach.
  - Prepare and deliver weekly sermons for the campaign.
  - Work with the Worship Pastor in planning worship services.
6. Campaign Week 2 to the End (During the Campaign)
  - Prepare and deliver weekly sermons for the campaign.
  - Plan for post-campaign small groups, visitor care, worship service changes, baptisms, membership classes, discipleship classes.
  - Work with the Worship Pastor in planning worship services.
7. Post-Campaign & Celebration Week (Sun. Oct. 22nd)
  - Work with Campaign Director to implement adequate follow-up strategy for all systems.
  - Work with the Worship Pastor in planning worship services.